

Aktuell Säkerhet

TIDNINGEN FÖR DIG SOM VILL GÖRA SÄKRARE AFFÄRER



2-page spread

394 x 271 mm
b/w SEK 40.100
4-colour SEK 51.200



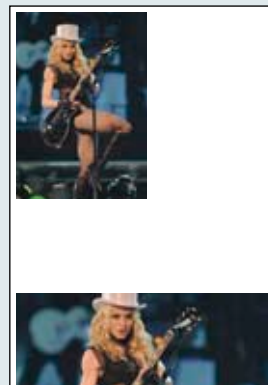
Full page

185 x 271 mm
b/w SEK 23.600
4-colour SEK 29.200



1/2-page

185 x 135 mm
b/w SEK 15.100
4-colour SEK 20.600



1/4-page

185 x 67 mm
92 x 135 mm
b/w SEK 11.000
4-colour SEK 16.600

Technical information

Size (bleed: + 3 mm) A4, 210 x 297 mm
Printing method: offset
Printing space: 185 x 265 mm
Advertising copy: digital, 133 lines

Delivery address:

Exakta Media
Sofie Karlsson
Ystadvägen 22
SE-214 30 Malmö, Sweden
Phone: +46 451 70 65 97 • e-mail: sofie.karlsson@exakta.se

Digital advertising material

The advertisement must be delivered in the form of an eps file or high-resolution PDF file (300 dpi). For a bleed advertisement, please leave a 3 mm trimming edge all round. The advert can be transmitted by FTP or e-mail or posted on CD. Compression in Stuffit or WinZip appreciated, to insure no damage occurs in transmission or transit. Files exceeding 7 MB may not be e-mailed.

Circulation

Aktuell Säkerhet covers industrial espionage, data security, operation and maintenance, environment, burglary prevention, surveillance and alarm systems, mechanical protection, fire and fire safety, transport, insurance, industrial and social vulnerability, national security, disasters, rescue services, occupational safety and health and hazards of the work environment.

The circulation is 10.600 copies (TS 2008).
Published eight times in 2010.

Advertising manager:

Business Factory
Linda Larsson-Levin
Kronobergsgatan 49
SE-112 33 Stockholm, Sweden
Phone: +46 8 653 60 48
Mobile: +46 733 22 88 35
Fax: +46 8 653 60 45
e-mail: linda@businessfactory.se

Website

www.aktuellsakerhet.se

Editor-in-Chief

Lotta Eriksson
Skeppargatan 27
SE-114 52 Stockholm, Sweden
Phone: +46 8 442 86 36 or +46 708 71 00 74
Fax: +46 8 662 11 80
e-mail: lotta.e@spearproduction.se

Newsletter

Since 2008 Aktuell Säkerhet also publish a digital newsletter every second week. For more information about advertising, please contact Linda Larsson-Levin.

Publishing Plan 2010

Issue	1	2	3	4	5	6	7	8
Publ. date	29/1	5/3	16/4	28/5	3/9	8/10	5/11	3/12
Month	Feb	March	April	May	Aug	Oct	Nov	Dec
Deadline	13/1	17/2	26/3	11/5	18/8	22/9	20/10	17/11

Förlaget Aktuell Säkerhet AB

Skeppargatan 27, SE-114 52 Stockholm, Sweden
Phone: +46 8 442 86 30
Fax: +46 8 662 11 80
E-mail: info@spearproduction.se